



BECOME A SPONSOR OF



Sept. 26, 2025

DANFORTH CENTER



Hosted by the Danforth Center Young Friends, Party with the Plants is a fundraising celebration that gives attendees the chance to meet and socialize with Danforth Center scientists, sample drinks and hors d'oeuvres from local vendors, and much more. It's a good time for a good cause!

SPONSORSHIP LEVELS & RECOGNITION

Platinum - \$10,000 - Customized tour of the Danforth Center for your colleagues or clients (up to 30 people); 16 tickets to Party with the Plants; company name and logo on event marketing materials; recognition from the stage during the event; recognition on donor honor roll and in Danforth Center publications.

Gold - \$5,000 - Company name and logo on event marketing materials; 8 tickets to Party with the Plants; recognition from the stage during the event; recognition on donor honor roll and in Danforth Center publications.

Silver - \$2,500 - Company name and logo on event marketing materials; 4 tickets to Party with the Plants; recognition on donor honor roll and in Danforth Center publications.

Bronze - \$1,000 - Company name on event marketing materials; 2 tickets to Party with the Plants; recognition on donor honor roll and in Danforth Center publications.

We will assume your company accepts all benefits listed at your sponsorship level above unless notified otherwise prior to gift payment.

MARKETING IMPACT

- Twenty fundraising and event e-blasts to 7,000 recipients (140,000 impressions)
- Inclusion in print *Leaflet* newsletter and annual report (12,000 impressions)
- Inclusion in digital *On the Vine* e-newsletter (7,000 impressions)
- Wide promotion on social media
- Included on Danforth Center website (~90k unique visitors per year) and on the Grow Challenge™ peer-to-peer fundraising site
- On-site banners and signage at Party with the Plants event with estimated ~300 attendees



MORE WAYS TO SUPPORT

In-Kind Donations

We welcome in-kind donations of food and beverage. Please consider hosting a food or beverage station or making a donation of products or services to be used in baskets to be raffled the night of the event. Please call Brigid Thayer at 314.587.1073 to discuss.

Event Proceeds

The Danforth Center is a 501(c)(3) nonprofit with a mission to *improve the human condition through plant science*. All proceeds from Party with the Plants and Grow Challenge go toward the Danforth Center Impact Fund, which helps early-stage projects launch, early-career scientists succeed, and school children learn and be inspired by plant science. Donations are tax-deductible as allowed by law.



CONTACT

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Foundations Relations Officer
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WEEK OF GIVING
(SEPT. 22 - 26)

The Grow Challenge™ is a peer-to-peer fundraising week that culminates in Party with the Plants.

OUR MISSION

Improve
the human
condition
through
plant science

As a world center for plant science
research, our discoveries will help:



Feed the hungry and
improve human health



Preserve and renew
our environment



Enhance the
St. Louis region